

The Sixth Player



THE SUM OF THE PARTS IS GREATER THAN THE WHOLE



1605 Commerce Parkway
Bloomington, IL 61704

Non-Profit
Organization
U.S. Postage
PAID
Permit No. 215
Bloomington, IL

The Sixth Player

You won't find six basketball players from the same team on the court at the same time. But good teams play like they've got more players on the floor than you think. The sum of the parts is greater than the whole.

The same is true of the **Illinois Soybean Association**.

Together, the soybean checkoff and membership, or non-checkoff, arms provide greater opportunities for soybean growers than the individual players do if they function separately.

For example, the checkoff funds biodiesel performance studies and market promotion. ISA members pursue favorable energy legislation and biodiesel friendly regulations.

THE ILLINOIS SOYBEAN ASSOCIATION.

Two Paths. One Purpose. Producing Results.